



Wednesday, 4/24/24: 12:30-1:00 pm – DAY ONE! WELCOME TO S.M.S, ANNOUNCEMENTS & DAY ONE AGENDA

1ST YEAR PROGRAM

1:15-2:30 pm - 'Partnerships with local organizations'– Kenny Walsh & Tara Dahl Campbell – League City (Outcomes: 1. Discuss challenges cities have when partnering w/ local youth athletic organizations, 2. Expectations for those organizations vs. Parks & Recreation departments, 3. Ways to provide organizations w/ time & space yet keep Parks & Recreations programs a top priority)
2:45-4:00 pm – 'Connection is Key/Connecting the Dots': - Thomas Anich – Irving (Outcomes: 1. Develop intradepartmental work through cross training & shared experiences, 2. Identify the benefit of fostering a positive work environment, 3. Develop internal partnerships to increase the quality of customer service)

4:15 – 5:30 pm – ALL SESSION – "Team Building" – Dr. Michal Anne Lord (Outcomes: 3 critical aspects of being a leader, 2 key elements of teamwork, how elements of leadership affect the development of teams and/or outcomes of teamwork)
6:30 – 8:30 pm – Social

2ND YEAR PROGRAM

1:15-2:30 pm – 'Go the Xtra Mile, going from good to GREAT' – Neika Gunter – Haltom City (Outcomes: 1. Recall 3 methods of a good leader, 2. Identify areas of leadership that they will need to focus on, 3. Leading in your city, town, and community)
2:45-4:00 pm – 12 Principles of Servant Leadership – Dr. Scott Willingham – Strategic Government Resources (Outcomes: 1. Identify practical uses of AWARENESS in their own working context. 2. Identify practical uses of LISTENING in their own working context. 3. Identify practical uses of CONCEPTUALIZATION in their own working context.)

MAINTENANCE PROGRAM

1:15-2:30 pm – 'Irrigation Electrical Troubleshooting' – Fince Espinoza (LI0016991) (& Adolfo Paz (LI0017045) – Southlake – (Outcomes: 1. Use of irrigation electrical troubleshooting tools & devices that are used throughout the industry to solve complex issues. 2. Identify & illustrate which tools are appropriate to solve specific problems. 3. Demonstrate how each tool and a device are used to solve complex problems.)
*Please bring a clamp multimeter to this session
2:45-4:00 pm – 'Municipal Project Management 101' – Fince Espinoza – Southlake (CEU's not available)

Thursday, 4/25/24: 8:15-8:30 pm – DAY TWO! GOOD MORNING, ANNOUNCEMENTS & DAY TWO AGENDA

1ST YEAR PROGRAM

8:30–9:45 am – 'Strategies for Developing Leadership in other & YOU!' – Dr. Michal Anne Lord (Outcomes: 1. Define Leadership, 2. Explain what communication competence & social are & their relationship to one another, 3. Discuss importance of empowerment & list 3 levels of empowerment)
10:00 – 11:15 am – The Influence of Risk Assessment Reporting – Monica Martin – Denton (CEU's not available)

2ND YEAR PROGRAM

8:30–9:45 am – 'Player verification system' – Jonathan Weeks – Southlake (Outcomes: 1. Ability to identify at least one area for opportunity within their organization for eligibility verification, 2. Ability to differentiate player eligibility & player verification checks, 3. Ability to devise an effective communication timeline for the public view.)
10:00 – 11:15 am – 'Your Staff Needs Training' – Jennifer Blackstock – Southlake & Jennifer Kashner – Grapevine (Outcomes: 1. Identify the different learning style & design training elements, 2. Compose a training template, 3. Compose a list on resources)

MAINTENANCE PROGRAM

8:30–9:45 am – 'Cultivation Practices for Turfgrass Sports Field' – Weston Floyd – Texas A&M (Outcomes: 1. New cultural practices to perform at their facility, 2. Example to show how practices can help at facility to take back to leaders, 3. Application timing & planning for incorporation at their facility)
10:00 – 11:15 am - 'Technologies for Sports Field Management' – Weston Floyd – Texas A&M (Outcomes: 1. Visual examples & different options to new technologies, 2. In-depth look at recent studies performed at Texas A 7 M with stats and figures, 3. Ither studies, ongoing & previously conducted using these technologies that can be taken back for other to reference.)

11:30-12:45 pm – ALL SESSION – 'Boss Moves: How to Rules your career'. Angie Smith – Gun Barrel City (Outcomes: 1. Identify ways o become an indispensable asset & self-promote skills, 2. Develop skills and knowledge – generate a plan of education options for 24 months, 3. Learn to navigate internal polittics)

12:45 – 1:00 pm - CLOSING REMARKS

*****all speakers/topics/off-site education session locations are subject to change. TAAF/TRAPS reserve the right to alter the above schedule without notice to registrants. *****

TAAF / TRAPS Sports Management School

The Texas Amateur Athletic Federation and the Texas Recreation & Park Society are pleased to continue the successful Sports Management School, which includes a 1st Year and 2nd Year Sports Program and a Maintenance Program.

This annual school is a perfect, economical opportunity to improve your knowledge and abilities in the sports management arena. You'll receive a crash-course on the hot topics of athletics, taught by "gurus" in the Parks and Recreation field.

SPORTS MANAGER CERTIFICATION

Upon completion of both years in the school, participants will become a TAAF Certified Professional Sports Manager (C.P.S.M.). Participants must recertify within four (4) years of the date certified to retain certification.

Participants in the TAAF / TRAPS SMS University will obtain .1 CEUs for each class attended and must attend a minimum of five (5) classes in their entirety to receive credit. Attendees will receive a certificate of completion following the conclusion of the school. First and second year students may interchange maintenance sessions to earn credits toward their certification.

REGISTRATION INFORMATION

Contact the TAAF State Office for a registration form or download form or register online at www.taaf.com. If you download, please complete and mail your registration form along with payment to the following address:

Texas Amateur Athletic Federation
Attention: SMS University
407 N. Water Street
Burnet, Texas 78611

Registration Fees

\$50.00 prior to March 31st
\$130.00 prior to March 31 with housing
\$75.00 after March 31st
\$10.00 for CEUs (optional)

For additional information, please contact the TAAF State Office at (512) 863-9400.

The Original State
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Texas Amateur Athletic Federation
407 N. Water Street
Burnet, Texas 78611

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S.M.S. UNIVERSITY

Sponsored by
Texas Amateur Athletic Federation
Texas Recreation & Park Society

April 24-25, 2024

Waxahachie Civic Center
2000 Civic Center Lane
Waxahachie, Texas
972-923-0666

