

Wednesday, 4/24/24: 12:30-1:00 pm – DAY ONE! WELCOME TO S.M.S, ANNOUNCEMENTS & DAY ONE AGENDA

1ST YEAR PROGRAM

1:15-2:30 pm - “Partnerships with local organizations” – Kenny Walsh & Tara Dahl Campbell – League City (Outcomes: 1. Discuss challenges cities have when partnering w/ local youth athletic organizations, 2. Expectations for those organizations vs. Parks & Recreation departments, 3. Ways to provide organizations w/ time & space yet keep Parks & Recreations programs a top priority)

2:45-4:00 pm – “Connection is Key: - PANEL

2ND YEAR PROGRAM

1:15-2:30 pm – “Go the Xtra Mile, going from good to GREAT” – Neika Gunter – Haltom City (Outcomes: 1. Recall 3 methods of a good leader, 2. Identify areas of leadership that they will need to focus on, 3. Leading in your city, town, and community)

2:45-4:00 pm – TBD

MAINTENANCE PROGRAM

1:15-2:30 pm – Building Maintenance Plan

2:45-4:00 pm – ‘Natural to Artificial – Business plan & pros/cons of each’

4:15 – 5:30 pm – **ALL SESSION** – “Team Building” – Dr. Michal Anne Lord (Outcomes: 3 critical aspects of being a leader, 2 key elements of teamwork, how elements of leadership affect the development of teams and/or outcomes of teamwork)

6:30 – 8:30 pm – Social

Thursday, 4/25/24: 8:15-8:30 pm – DAY TWO! GOOD MORNING, ANNOUNCEMENTS & DAY TWO AGENDA

1ST YEAR PROGRAM

8:30–9:45 am – ‘Leadership’ – Dr. Michal Anne Lord

10:00 – 11:15 am - TBD

2ND YEAR PROGRAM

8:30–9:45 am - TBD

10:00 – 11:15 am - TBD

MAINTENANCE PROGRAM

8:30–9:45 am - On Site! “Irrigation basics”

10:00 – 11:15 am - On Site!

11:30-12:45 pm – **ALL SESSION** -

12:45 – 1:00 pm - CLOSING REMARKS

\*\*\*all speakers/topics/off-site education session locations are subject to change. TAAF/TRAPS reserve the right to alter the above schedule without notice to registrants. \*\*\*

## TAAF / TRAPS Sports Management School

The Texas Amateur Athletic Federation and the Texas Recreation & Park Society are pleased to continue the successful Sports Management School, which includes a 1st Year and 2nd Year Sports Program and a Maintenance Program.

This annual school is a perfect, economical opportunity to improve your knowledge and abilities in the sports management arena. You'll receive a crash-course on the hot topics of athletics, taught by "gurus" in the Parks and Recreation field.

### SPORTS MANAGER CERTIFICATION

Upon completion of both years in the school, participants will become a TAAF Certified Professional Sports Manager (C.P.S.M.). Participants must recertify within four (4) years of the date certified to retain certification.

Participants in the TAAF / TRAPS SMS University will obtain .1 CEUs for each class attended and must attend a minimum of five (5) classes in their entirety to receive credit. Attendees will receive a certificate of completion following the conclusion of the school. First and second year students may interchange maintenance sessions to earn credits toward their certification.

### REGISTRATION INFORMATION

Contact the TAAF State Office for a registration form or download form or register online at [www.taaf.com](http://www.taaf.com). If you download, please complete and mail your registration form along with payment to the following address:

**Texas Amateur Athletic Federation**

**Attention: SMS University**

**407 N. Water Street**

**Burnet, Texas 78611**

#### Registration Fees

\$50.00 prior to March 31<sup>st</sup>

\$130.00 prior to March 31 with housing

\$75.00 after March 31<sup>st</sup>

\$10.00 for CEUs (optional)

For additional information, please contact the TAAF State Office at (512) 863-9400.

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Championships of Texas



Texas Amateur Athletic Federation  
407 N. Water Street  
Burnet, Texas 78611

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# S.M.S. UNIVERSITY

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Texas Amateur Athletic Federation  
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**April 24-25, 2024**

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2000 Civic Center Lane  
Waxahachie, Texas  
972-923-0666**

