

The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance.

**YOUR FIELDS, YOUR
CHALLENGES, YOUR FUNDS,
KEEPING FIELDS SAFE,
SCHOOLS, PARKS, AND
PROFESSIONAL VENUES**

PHIL LOZANO

PROFESSIONAL EXPECTATION

- IN EARLY 2000, SPORTS INDUSTRY BECAME ONE OF THE TOP 10 INDUSTRIES IN AMERICA. ESTIMATED THAT THE INDUSTRY GENERATES ABOUT \$213 BILLION DOLLARS ANNUALLY.
- “SPORTS FIELDS DON’T FAIL PEOPLE DO” - SPORTS FIELD MANAGEMENT ARTICLE – ROSS KURCAB APRIL 2017.
- MAINTAIN A SAFE AND CONSISTENT PLAYING SURFACE.
- YOU HAVE TO DETERMINE WHAT TYPE OF PROFESSIONAL AND LEADER YOU WANT TO BE.

WHAT IS YOUR LEVEL OF UNDERSTANDING?

- HONEST SELF ASSESSMENT – RENEE JOHNSON P&R DIRECTOR, DESOTO – “KNOW YOURSELF”
- PASSION – DO YOU CARE, DO YOU LOVE WHAT YOU DO?
- ATTITUDE – BE HUMBLE AND ALWAYS WILLING TO LEARN
- NETWORKING – WHO CAN I CALL ON FOR HELP – MICHAEL LEAVITT HIGHLAND VILLAGE CM– “I KNOW PROBLEMS WILL HAPPEN, FOLKS NEED TO KNOW HOW TO SOLVE THEM AND IF THEY CAN’T WHO DO THEY GO TO FOR HELP.”
- TRAINING/EDUCATION AND CERTIFICATION – “CPTM,” TDA, IRRIGATION, BASIC ACCOUNTING, LEADERSHIP, CONFLICT RESOLUTION, AND SOFTWARE - CMMS
- JOIN PROFESSIONAL ASSOCIATIONS – TTA, STMA, TRAPS, NRPA – “WHY IS THIS NECESSARY?”

EXPECT UNREALISTIC EXPECTATIONS

- ARE YOU PREPARED FOR UNREALISTIC EXPECTATIONS?
- HOW DO YOU RECOVER FROM 50% LOSS OF VEGETATION AND YOU ARE ONLY 2 WEEKS INTO THE SEASON?
- GERMAN NATIONAL TEAM RESPONSE WHEN DIRECTED WHERE TO PRACTICE DURING 1994 WORLD CUP.
- HOW DO YOU TRANSITION FROM BATTLE OF THE BANDS TO THE TEXAS OU RED-RIVER CLASSIC?
- HOW DO YOU COMMUNICATE WITH A COACH WHO WANTS TO IMPROVE THE AESTHETICS OF A SOFTBALL FIELD BY ADDING AN APRON OF SOD SO IT WILL LOOK LIKE A BASEBALL FIELD ALL WHILE IGNORING THE TRIP HAZARDS THAT CAUSED PLAYER INJURIES IN THE PREVIOUS SEASON?
- HOW DO YOU ADDRESS A SYNTHETIC FIELD OUT OF WARRANTY ISSUE AND THE AD WANTS TO PUSH OUT THE REPLACEMENT DATE?

COMMUNICATION

- DEVELOP STRONG WORKING RELATIONSHIPS WITH,
 - AD'S
 - COACHES
 - ADMINISTRATORS – **SELL YOURSELF!**
 - YOUTH SPORTS PRESIDENTS

WHO ARE YOUR STAKEHOLDERS AND DO YOU KNOW THEM?

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**NO MONEY, NO
EQUIPMENT, AND NOT
ENOUGH EMPLOYEES**

HOW DO I ASK

- MEET WITH STAKEHOLDERS **AND LISTEN.**
- PERFORM A CONDITIONS ASSESSMENT REPORT FOR EACH VENUE.
- TAKE PICTURES.
- **INVOLVE YOUR TEAM IN THE PROCESS.**
- DEVELOP A PLAN WITH A BUDGET AND INCLUDE REOCCURRING ROUTINE MAINTENANCE, SUPPLIES, TRAINING, OT, EQUIPMENT, AND CONTRACT SERVICES.
- PRESERVE THE INVESTMENT.

UPDATE ON DESOTOS MEADOWCREEK PARK

- [HTTPS://WWW.YOUTUBE.COM/WATCH?V=CQOXG-ALTRQ](https://www.youtube.com/watch?v=CQOXG-ALTRQ)

MEADOWCREEK CHAMPIONSHIP FIELD 2016



MEADOWCREEK CHAMPIONSHIP FIELD 2017



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GRIMES PARK BASEBALL FIELD IMPROVEMENTS

TEAM DESOTO

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FIELD CONDITIONS BEFORE IMPROVEMENTS

GRIMES FIELD CONDITIONS 2016













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IMPROVEMENT PROCESS

DEVELOPING THE PLAN

SPORTS FIELD SOLUTIONS (SFS)









The background features a light gray gradient with several realistic water droplets of various sizes scattered across the surface. The droplets have highlights and shadows, giving them a three-dimensional appearance. The text 'COMPLETED WORK' is centered in the middle of the page.

COMPLETED WORK







The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance. The largest droplet is in the bottom right corner, while others are smaller and more numerous in the top left and bottom center areas.

OUR COMMITMENT

ATTITUDE, PASSION, FUNDING, EQUIPMENT, TRAINING,
CONTINUING EDUCATION, AND SUPPORT







CONFIDENCE

















The background of the slide is a light gray gradient. It is decorated with numerous water droplets of various sizes and shapes, scattered across the top and right sides. The droplets have a realistic, glossy appearance with highlights and shadows, giving them a three-dimensional look.

LOOKING TO THE FUTURE

TEAM DESOTO



MATERTURF PRODUCTS AND SERVICE, INC.

The infield mix has made our fields playable after rains faster than any other in the surrounding area. It has also cut down on our maintenance cost by not having to add any surface or drying agent...The city will be building a new complex in the next couple of years and will be using MasterTurf for all our infields.

Mason Ward

City of Carrollton

Athletic Supervisor

STAKEHOLDERS



GEORGE W. BUSH LITTLE LEAGUE FIELD WACO TX



TEXAS TURFGRASS SUMMER CONFERENCE



Winter 2019 Conference
December 10, 11, 12

Corpus Christi, TX

Omni Hotel and
American Bank Center



Save the 2019 Dates!



Summer 2019 Conference
July 14th- July 16th

College Station, TX

Texas A&M Hotel and
Conference Center



- [HTTPS://WWW.YOUTUBE.COM/WATCH?V=MZDGU-KPIK4](https://www.youtube.com/watch?v=MZDGU-KPIK4)