

Press Credential Application

Event _____ Submission Date _____

Media Outlet Name _____ Requested by _____

TYPE OF MEDIA

PRINT NEWSPAPER MAGAZINE OTHER **ONLINE** URL: _____

T.V. CALL LETTERS: _____ **RADIO:** CALL LETTERS: _____

TELEPHONE _____ **FAX** _____

EMAIL _____ **MOBILE** _____

CREDENTIAL REQUEST # 1

NAME		
PRINT REPORTER	ONLINE REPORTER	STILL PHOTOGRAPHER
TELEVISION/VIDEO CREW	RADIO PRODUCER/ D.J.	EQUIPMENT TECHNICIAN

CREDENTIAL REQUEST # 2

NAME		
PRINT REPORTER	ONLINE REPORTER	STILL PHOTOGRAPHER
TELEVISION/VIDEO CREW	RADIO PRODUCER/ D.J.	EQUIPMENT TECHNICIAN

Please submit application by Monday, July 25, 2016. As a condition of receiving credentials to the following event, please agree to send tear sheets or a copy of coverage as soon as possible to: 1300 Houston Ave., McAllen, TX 78501. **APPLICATIONS WITHOUT PRE-SHOW COVERAGE MIGHT NOT BE CONSIDERED BY PROMOTER/TOUR.**

You must have a confirmed assignment to cover any event at the City of McAllen. We will not provide credentials for spec photography, freelance writers not on an assignment, portfolio photographers. We cannot credential sites such as "blogspots" or "wordpress." **FREELANCE PRINT MEDIA:** We will NOT accept any applications from freelance writers who are not on a confirmed assignment. **PHOTOGRAPHERS ON ASSIGNMENT:** You MUST be on an assignment. All applications are carefully screened. No spec photography, portfolio photography, or personal website photography. **PHOTOGRAPHY EQUIPMENT REQUIREMENTS:** Only photographers with professional cameras such as SLR and interchangeable lens cameras will be allowed into the photo pits. Point-and-shoot cameras will not be permitted.

Please forward your completed application to Laura Garcia of City of McAllen Public Information Office.
 Email: ldgarcia@mcallen.net